

(effective 1st October 2004)



GOODHEALTH

Goodhealth, formed in 1980, is part of Primary Group Limited. The Group is made up of eleven separate business units, which operate from thirteen locations internationally. Each entity services a well-defined sector of the global insurance market.

The Group enables us to provide insurance for the great, the small and the unique. However, a strong thread of common values underlies the varied activities, affecting every aspect of communication. These mutual values form the foundation on which the Group was built and continues to prosper.

Our belief is that the Group provides:

- A consistent approach to building value into products.
- A work environment which enhances the ability of our individual personnel to create tailored insurance solutions to suit clients needs
- Continually improving products, customer service and customer satisfaction.

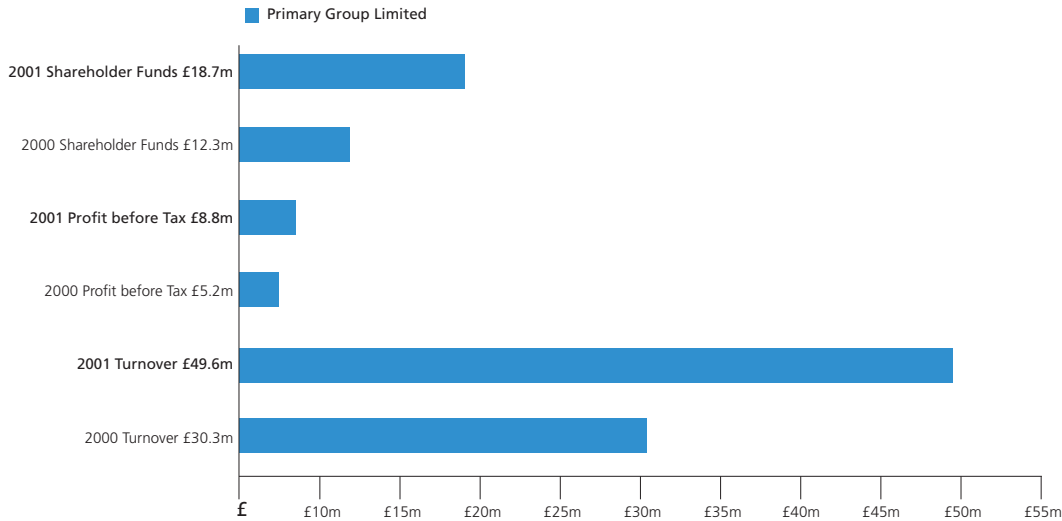
To achieve these high standards, heavy reliance is placed upon the quality and dedication of our staff. The substantial investment in both staff and IT systems builds strong links between the various operating units around the world.

Goodhealth operates in a niche market, providing first class medical expenses protection for expatriates and local nationals. Goodhealth is now recognised as a leading international healthcare brand.

Operating from established Group offices in Bermuda, Europe, Middle East, Far East and the Americas, Goodhealth offers a range of medical expense solutions to organisations, individuals and families.

To further enhance the service provided to customers, Goodhealth has established a network of local claims units to ensure that claims are settled quickly and efficiently, no matter where the insured resides.

Financial Highlights



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www.goodhealthworldwide.com